

WESTCHESTER

BAKERIES

OCTOBER 5, 2023
ART FOR A CURE

Farida Studio, White Plains, NY

In honor of breast cancer awareness month, Farida Studio hosted an art exhibition featuring local artist, Marla Beth Enowitz, to raise funds for breast cancer research at White Plains Hospital. More than 150 guests filled the Studio on opening night for this wonderful cause.

Photographs courtesy of Farida Studio

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Mirame's Westchester Swimwear Collaboration Is All About Art

Gina Valentino July 20, 2022

Mirame's swimsuit is so summery. Photo by Toshi Tasaki

A White Plains swimwear designer and a Rye Brook artist team up to create colorful apparel and accessories for summer.

Beachwear looks a lot more artsy this year, thanks to a brilliant collaboration between White Plains designer Melinda Huff and Rye Brook painter Marla Beth Enowitz.

Huff debuted her [swimwear line](#), Mirame, about a decade ago. Over the years, she has developed new suits, featuring trends like cutouts and neon. The latest is a rainbow-hued one-piece. If it looks like a piece of art, that's because it is. Earlier this year, Huff and Enowitz (the latter of whom has her artwork featured in private homes and at Westchester Children's Museum) fashioned an activewear collection: leggings, sports bras, sweatshirts, and hair accessories. The most recent pieces of their collab are the swimsuit and a sarong. All apparel and accessories feature a vibrant drip-art design painted by Enowitz, translated to fabric for wearable art.

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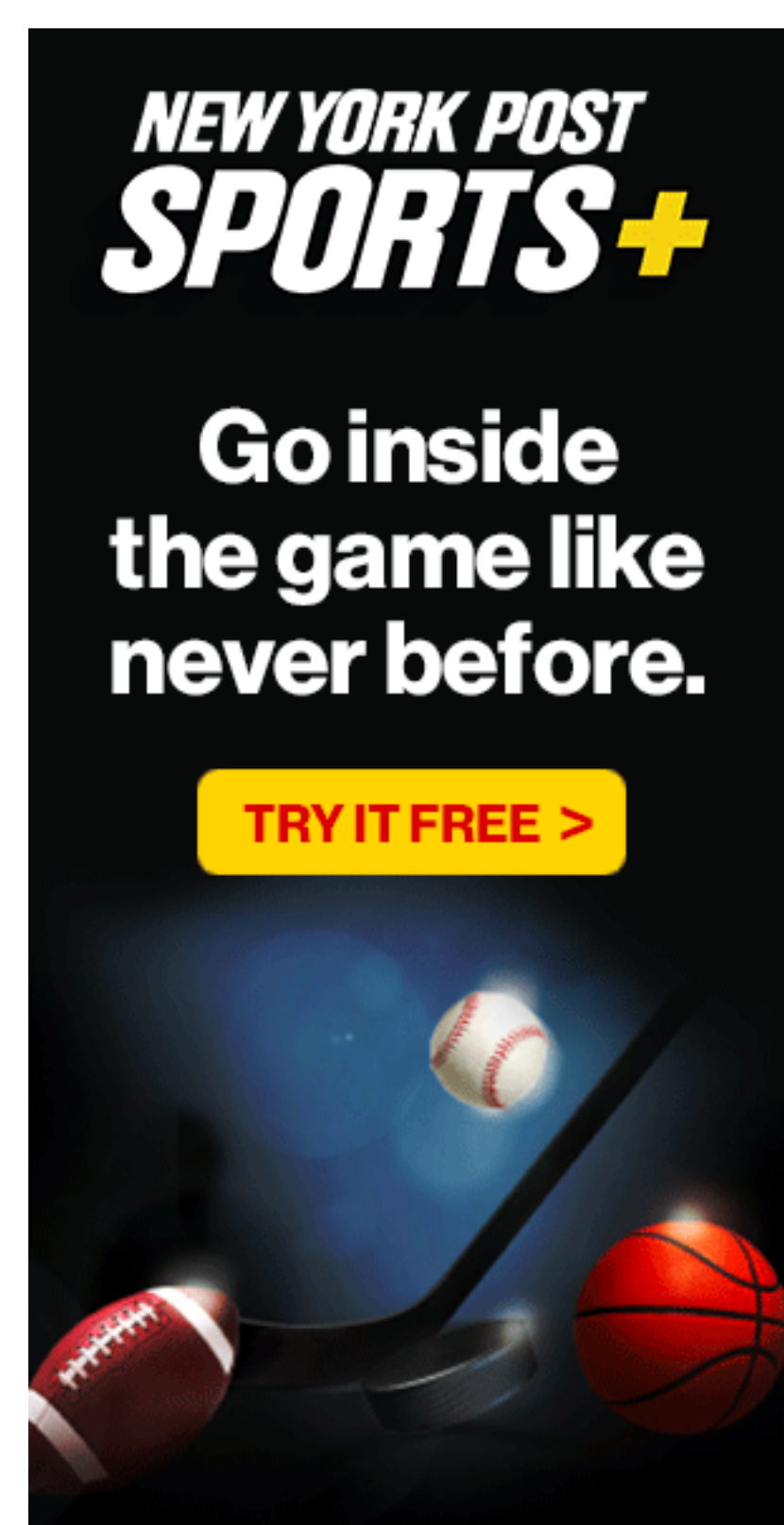
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By Toshi Tasaki

Says Enowitz of the partnership: "When we received our first sample of fabric, we were amazed at how energetic the colors appeared, even off the canvas." Huff shares that the swimsuit's silhouette is inspired by a classic French maillot: "The fabric is super soft; it has a much more luxurious hand than most Lycra on the market; there is no built-in shelf bra or removable cups. The goal is to have a sense of freedom and joy when you wear [it]." The target audience of the collection, says Enowitz, is "women looking to add fun, uniqueness, and color to their wardrobes. Melinda and I celebrate each other's style and personal expression as artists and designers — that is what this collaboration is all about."